

JULY 17-24, 2022

SLU 301

FUNDRAISING PLAN



WE WANT TO SEE YOU AT SLU 301

JULY 17-24, 2022

LONDON | OXFORD | NORMANDY | PARIS

STEPS FOR SUCCESS

- 1 **Think and pray** about this trip.
- 2 Fill out *Fundraising Planner* and **show plan** to parent, pastor, educator or group leader.
- 3 **Register** online and develop a plan of action.
- 4 **Schedule monthly check-ups** on money raised vs. funds still needed via *Fundraising Calendar*. Meet all payment deadlines.
- 5 **Share with @SLULEAD your fundraising ideas** that helped you in the next step of the journey and **pack your bags** to prepare for a trip of a lifetime!

ONLY \$15 A DAY,
\$105 PER WEEK
\$437 PER MONTH
UNTIL APRIL 18TH
(AT AVERAGE OF \$3,500*)

**Prices vary depending on when you register and upon flight availability.*

**Assuming you begin fundraising September 1, 2021.*



FUNDRAISING CALENDAR

SEPTEMBER 2021

9.1 | **LET'S GO: Start Fundraising!!**

Registration opens late September

TOTAL RAISED: _____

OCTOBER 2021

10.11 | Start investing in your [SLU 301 Leader Library](#) to prepare for this experience.

10.20 | Consider registering this month as the trip fills quickly! *You don't want to miss this!*
\$350 deposit due at time of registration to hold your spot.

TOTAL RAISED: _____

NOVEMBER 2021

TOTAL RAISED: _____

DECEMBER 2021

**As long as space is still available.*

TOTAL RAISED: _____

12.10 | **Early Bird Registration Deadline**

JANUARY 2022

1.3 | Consider entering [SLU 301 Essay Contest!](#) Deadline is June 27, 2022.

TOTAL RAISED: _____

FEBRUARY 2022

2.18 | **Second Payment Deadline: \$750 Due**

TOTAL RAISED: _____

MARCH 2022

3.18 | **Final Registration Deadline***
120 Days Out From Departure

TOTAL RAISED: _____

APRIL 2022

4.18 | **90 Days Out From Departure**
Final Payment Due

4.27 | Have you checked out the SLU Podcast, *Chasing Elephants*, yet?

TOTAL RAISED: _____

MAY 2022

5.8 | **Victory in Europe Day:** Watch a Movie or Read a Book about WWII History (*Suggestion: You'll be going to Omaha Beach and Pointe Du Hoc soon*)

5.14 | Send **Thank You Letters** to those who have given toward your trip.

JUNE 2022

6.1 | Begin preparing heart and mind for this leadership experience

6.2 | **45 Days Out From Departure**

6.27 | **Essay Contest Deadline**

JULY 2022

7.17 | **Fly to LONDON!**

7.27 | Write **Follow-Up Letter** explaining the impact of your trip to sponsors!

**While registration is open until March, SLU 301 has typically gone to a waiting list by late December / early January each year so we encourage you to register early.*

SLU 301

FUNDRAISING TIPS + RESOURCES

1. BE CREATIVE.

We have heard stories of different fundraisers including car washes, GoFundMe/[Givebutter pages](#), Mothers' Day flower sales, bake sales, chicken pot pie sales, part-time jobs, etc. that have gotten our past students to SLU 201. Be creative, and don't limit what you can do! See various ways your SLU peers have raised money for their SLU experiences at our [Fundraising Page](#).

2. WRITE A LETTER + BLOG TO SPONSORS.

Write well-crafted sponsor letters, highlighting the 20-year head-start in leadership which is gained through this program and how the first levels, SLU 101 and 201, have already impacted your life. Start brainstorming by reading the SLU Resource: "[How to Write a Powerful Sponsor Letter.](#)"

3. PICK-A-NUMBER PROJECT.

See more about this fun idea and access a great "how-to" resource [here](#).

4. DESIGN CUSTOM ITEMS TO SELL.

Anything from custom t-shirts, art prints, stickers, journals, water-bottles, etc. that fits your community's needs are great options. See a great resource on t-shirts [here](#).

5. HOST A SPONSOR DINNER AT YOUR CHURCH OR SCHOOL.

A couple of ideas to get the mind turning...Partnering with youth pastor or teacher to plan and host a Surf and Turf Date Night, Valentines' Day Banquet, Church-Wide Luau, Golf Tournament, or Fall Festival. If your church has a cafe, volunteer and see if a portion of Sunday morning cafe sales can go to both mission trips and SLU.

6. WRITE YOUR OWN IDEA.

SET **S.M.A.R.T. GOALS**, AND FILL OUT PROGRESS ON FUNDRAISING CALENDAR.



BE CREATIVE.



**WRITE
A LETTER + BLOG
TO SPONSORS**



**DESIGN CUSTOM
ITEMS TO SELL.**

FUND

RAISING

IDEAS



**PICK-A-NUMBER
PROJECT.**



**HOST A
SPONSOR DINNER
AT YOUR CHURCH
OR SCHOOL.**

FUNDRAISING PLANNER

AMOUNT RAISED **BEFORE REGISTRATION OPENED:** _____

SEPTEMBER 2021

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

OCTOBER 2021

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

NOVEMBER 2021

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

DECEMBER 2021

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____



“Five years from now, you will be the same person you are today...except for the **people you meet**, the **places you go**, the **books you read**, and the **Scripture you memorize.**”

Dr. Jay Strack, Student Leadership University

JANUARY 2022

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

FEBRUARY 2022

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

MARCH 2022

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

APRIL 2022

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

YOU DID IT. LET'S GO TO SLU 301!