

JULY 11-15, 2022

SLU 201

FUNDRAISING PLAN



WE WANT TO SEE YOU AT SLU 201

JULY 11-15, 2022
WASHINGTON, D.C.

STEPS FOR SUCCESS

- 1 **Think and pray** about this trip.
- 2 Fill out *Fundraising Planner* and **show plan** to parent, pastor, educator or group leader.
- 3 **Register** online and develop a plan of action.
- 4 **Schedule monthly check-ups** on money raised vs. funds still needed via *Fundraising Calendar*. Meet all payment deadlines.
- 5 **Share with @SLULEAD your fundraising ideas** that helped you in the next step of the journey and **pack your bags** to prepare for a trip of a lifetime!

ONLY \$3.86 A DAY,
\$28 PER WEEK
\$115 PER MONTH
UNTIL MAY 27TH
(AT AVERAGE OF \$1034**
BEFORE AIRFARE)

*Assuming you begin fundraising September 1, 2021.



FUNDRAISING CALENDAR

SEPTEMBER 2021

9.1 | **LET'S GO: Start Fundraising!!**

TOTAL RAISED: _____

OCTOBER 2021

10.1 | Plan out a **new fundraising idea** for the month

10.22 | Start Investing in your **SLU 201 Leader Library** to Prepare for this Experience

TOTAL RAISED: _____

NOVEMBER 2021

11.12 | **Early Bird Registration Deadline**
Groups: \$999 // Singles: \$1019

TOTAL RAISED: _____

DECEMBER 2021

12.3 | Send **Thank You Letters** to those who have given toward your trip.

TOTAL RAISED: _____

JANUARY 2022

1.3 | Consider Entering **SLU 201 Essay Contest!** Deadline is June 20, 2022.

1.14 | Consider adding **transportation costs** to your overall fundraising goal.

1.26 | Have you checked out the SLU Podcast, *Chasing Elephants*, yet?

TOTAL RAISED: _____

FEBRUARY 2022

2.4 | Begin Preparing Heart and Mind for Leadership Experience

TOTAL RAISED: _____

MARCH 2022

3.18 | **Spring Price Deadline**
Groups: \$1035 // Singles: \$1059
**As long as space is still available.*

TOTAL RAISED: _____

APRIL 2022

4.12 | **90 Days Out From Departure:**
Start Watching the News!

TOTAL RAISED: _____

MAY 2022

5.20 | **May Registration Deadline:**
Groups: \$1069 // Singles: \$1089
**As long as space is still available.*

5.27 | **45 Days Out From Departure:**
Final Payment Due

TOTAL RAISED: _____

JUNE 2022

6.20 | Essay Contest Deadline

JULY 2022

7.11 | **Travel to D.C. - SLU 201 Begins**

7.22 | **Follow-Up Letter** Explaining Impact of Your Trip to Sponsors!

SLU 201

FUNDRAISING TIPS + RESOURCES

1. BE CREATIVE.

We have heard stories of different fundraisers including car washes, GoFundMe/[Givebutter](#) pages, Mothers' Day flower sales, bake sales, chicken pot pie sales, part-time jobs, etc. that have gotten our past students to SLU 201. Be creative, and don't limit what you can do! See various ways your SLU peers have raised money for their SLU experiences at our [Fundraising Page](#).

2. WRITE A LETTER + BLOG TO SPONSORS.

Write well-crafted sponsor letters, highlighting the 20-year head-start in leadership which is gained through this program and how the first level, SLU 101, has already impacted your life. Start brainstorming by reading the SLU Resource: "[How to Write a Powerful Sponsor Letter](#)."

3. PICK-A-NUMBER PROJECT.

See more about this fun idea and access a great "how-to" resource [here](#).

4. DESIGN CUSTOM ITEMS TO SELL.

Anything from custom t-shirts, art prints, stickers, journals, water-bottles, etc. that fits your community's needs are great options. See a great resource on t-shirts [here](#).

5. HOST A SPONSOR DINNER AT YOUR CHURCH OR SCHOOL.

A couple of ideas to get the mind turning...Partnering with youth pastor or teacher to plan and host a Surf and Turf Date Night, Valentines' Day Banquet, Church-Wide Luau, Golf Tournament, or Fall Festival. If your church has a cafe, volunteer and see if a portion of Sunday morning cafe sales can go to both mission trips and SLU.

6. WRITE YOUR OWN IDEA.

SET **S.M.A.R.T. GOALS**, AND FILL OUT PROGRESS ON FUNDRAISING CALENDAR.



BE CREATIVE.

FUND RAISING IDEAS



WRITE
A **LETTER + BLOG**
TO SPONSORS



PICK-A-NUMBER
PROJECT.



DESIGN **CUSTOM**
ITEMS TO SELL.



HOST A
SPONSOR DINNER
AT YOUR CHURCH
OR SCHOOL.

FUNDRAISING PLANNER

AMOUNT RAISED **BEFORE REGISTRATION OPENED:** _____

SEPTEMBER 2021

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

OCTOBER 2021

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

NOVEMBER 2021

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

DECEMBER 2021

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

“Five years from now, you will be the same person you are today...except for the **people you meet**, the **places you go**, the **books you read**, and the **Scripture you memorize**.”

Dr. Jay Strack, Student Leadership University

JANUARY 2022

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

FEBRUARY 2022

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

MARCH 2022

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

APRIL 2022

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

MAY 2022

FUNDRAISING INITIATIVE FOR THE MONTH:

GOAL \$: _____

YOU DID IT. LET'S GO TO SLU 201!